



Bioiberica achieves CSR certification aligned with UN SDGs¹

Nutraceutical Business, July 28th 2021



Bioiberica, a life sciences company, has obtained certification of its CSR management system aligned with the UN Sustainable Development Goals (SDGs), following an

audit by Bureau Veritas. The company, which supplies products for human, animal and plant health in 80 countries, says the certification reaffirms its commitment to environmental, social and economic sustainability, alongside safety, innovation & excellence.

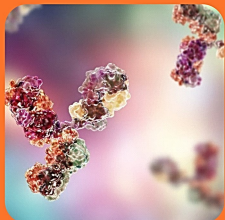
'First aid' call as PAW Report warns of behaviour problem²

Vet Times, July 23rd 2021

The veterinary profession could be facing a behavioural pandemic after the 2021 PDSA Animal Wellbeing (PAW) Report revealed a third of all dogs and cats bought during the COVID-19 crisis are showing signs of issues caused by a lack of socialisation. Behaviours included for dogs are signs of fear, growling, biting, snapping at other dogs and growling, and snapping or biting at unfamiliar people. For cats these behaviours were classified as hiding, growling, swiping or biting owners or carers, and increases in timid or scared behaviour. PDSA senior vet Sean Wensley believes the veterinary profession has a vital role to play in tackling the behavioural problem. Dr Wensley added: "With the current situation, vets need to adopt a behavioural first-aid mentality, as a lot of the pets they are seeing now may not have had the best early life experiences – so we need to think about what good advice we can give owners to help those pets in need."

Monoclonal antibodies outperform benchmarks in dog study³

Vet Times, July 28th 2021



First gaining attention in the past decade, monoclonal antibodies have the potential to bring new technology to pet health problems, but successful products have been slow to come in. PetMedix has announced its first fully canine monoclonal antibodies have been used in a canine trial for the first time and outperformed benchmarks. A team at the research and development company discovered the

antibodies, which use a unique proprietary known as the Ky9 transgenic platform, during a study. It said that by "transforming the antibody repertoire of one species completely into that of the patient species, they are able to directly harness the natural power of the immune system".

STUDY An investigation into the stress-relieving & pharmacological actions of an ashwagandha (Withania somnifera) extract, A randomized, double-blind, placebo-controlled study

Medicine, September 2019

In this 60-day, randomized, double-blind, placebo-controlled study the stress-relieving & pharmacological activity of an ashwagandha extract was investigated in stressed, healthy adults. 60 adults were randomly allocated to take either a placebo or 240 mg of a standardized ashwagandha extract OD. Outcomes were measured using the Hamilton Anxiety Rating Scale (HAM-A), Depression, Anxiety & Stress Scale -21 (DASS-21), & hormonal changes in cortisol, dehydroepiandrosterone-sulphate (DHEA-S) & testosterone.

Result: Based on the HAM-A, anxiety levels reduced by 41% in participants taking ashwagandha. Further confirmation of the mood-enhancing effects of ashwagandha was provided by positive overall improvements in the DASS-21, a measure of depressive, anxiety & stress symptoms. **All participants completed the trial with no adverse events reported. In comparison with the placebo, ashwagandha supplementation was associated with a statistically significant reduction in the HAM-A & a near-significant reduction in the DASS-21.** In preclinical studies, ashwagandha can also influence GABAergic & serotonin activity, which have antidepressant & anxiolytic effects. These findings suggest that ashwagandha's stress-relieving effects may occur via its moderating effect on the hypothalamus-pituitary-adrenal axis.

Calming & Anti – Anxiety Supplement

MANAGES ANXIETY RELATED TO SEPARATION, TRAVEL, NOISE & GROOMING



Directions for use:

The supplement should be given 1 hour prior to a stressful event. Effect stays for 4-5 hours after administration (may differ in chronic anxiety cases)

Dosing:

Weight	For Dogs	For Cats
Up to 11kg	1/4 Sachet	1/8 Sachet
11-22kg	1/2 sachet	-
22kg & above	1 sachet	-

Bark Out
Loud
wishes you a
Happy
Friendship Day



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